



Amanda M. Cote

Business Development & Marketing Manager

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Overview

I started working at Klein Hornig before I fully understood the mission. Once I realized the important work the firm does, the mission continues to be one of the main reasons why I love what I do. It's a pleasure to use my experience to collaborate with truly committed individuals working towards a common goal: providing a safe and affordable home for everyone.

Amanda Cote drives Klein Hornig's marketing and business development initiatives with an emphasis on communication. Her personable nature and enthusiasm not only make her a joy to work with but also contribute to the positive and inclusive culture of Klein Hornig. Whether planning team events or responding to proposals, Amanda approaches each task with a responsive and organized mindset.

Amanda has been with Klein Hornig for over a decade, learning early on that she had a passion for the work the firm does. She aligns the firm's marketing and business development strategies with this commitment, working collaboratively with everyone at Klein Hornig to strategize and execute initiatives.

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I've learned through the years just how detailed and intricate these transactions are, and I am truly amazed at the skill and dedication of our team.

Experience

Amanda is an integral part of the following initiatives:

- Marketing and Business Development Strategy Including Requests for Proposals/Qualifications
- Internal and External Event Planning
- Firm Website
- Marketing Database
- Sponsorships, Memberships and Donations
- Advertising and Branding
- Training and Maintenance of CRM Platform/Email Marketing Campaigns

My Team



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Involvement and Recognition

- Legal Marketing Association, *Member*
- Association of Legal Administrators, *Member*

Credentials

- Franklin Pierce University, B.A., Mass Communications & Media Studies



